

NZRPA BY THE PLAYERS FOR THE GAME.

NEW ZEALAND RUGBY PLAYERS ASSOCIATION

THE WHO

The New Zealand Rugby Players' Association was founded by New Zealand's professional players as their independent representative body in 1999.

Through the NZRPA, the players work with the game's administration to address player welfare and to contribute to the ongoing development of the game. The NZRPA helps players support each other, helps them take advantage of commercial opportunities and helps them understand and deal with life as professional sports people, and ensures they have an organised and credible voice at the decision-making table.

Professional rugby players are talented individuals who, with the right environment, leadership and support, have the ability to achieve and inspire success in the game and, more importantly, in life.

The NZRPA helps make this a reality.



THE WHAT

As well as the contest on the field, players face many challenges off it. The NZRPA provides the education and support needed for players to better handle those demands, including a network of providers offering expert advice on a range of issues, including: financial planning, banking, insurance, contracts, legal, property, personal support, personal endorsements, public relations/ media (including social media), behavioural risk, anti-doping, wagering, disciplinary matters and problem solving.



Part of the NZRPA's job is to ensure those responsible for establishing and enforcing certain rules and regulations (such as anti-doping and wagering) put an equal focus on providing players with effective education programmes.

THE HOW

We encourage and challenge professional players to be proactive about their development on and off the field; to think about their career prospects outside rugby, to put a strong financial plan in place and take responsibility for self-improvement.

One of our goals is to help all players develop the skills needed to thrive as an individual and a player. Through our rugby network we provide access to the necessary experience, knowledge and resources that help players achieve success in all aspects of life.

- ❖ Player Representation
- ❖ Personal Development
- ❖ Player Engagement



0800 PLAYER



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NewZealandRugbyPlayersAssoc

The NZRPA Agents Charter

NEW ZEALAND RUGBY PLAYERS ASSOCIATION

An important task for today's players is finding a good agent. There's a lot riding on this. Players who get it right can look forward to their affairs being handled wisely and fairly; those who get it wrong can unwittingly find themselves disadvantaged and/or out of pocket.

For this reason, the NZRPA has established the Agents Charter, a screening programme to ensure agents meet the highest standards of professionalism. Agents accredited to our charter agree to a set of rules designed to protect the players' best interests. An accredited or provisionally accredited agent agrees to provide:

- transparency over fees
- standard terms and conditions
- adherence to an agents' "code of conduct"
- a working knowledge of vital rules and regulations
- integrity around disclosure of information, and declarations of interest

“A good agent can help set you up – not only in terms of a playing contract, but also with contacts and a network of people that may enable you to thrive on and off the field” — Jerome Kaino

Because of the complexity of issues facing today's players, it's better to be safe than sorry. Where once a family member or friend might have helped out with this, now there's a need for expert advice especially in areas such as:

- contract negotiations
- legal and financial affairs
- sponsorship and endorsement arrangements
- conflict management



Long story short? The NZRPA Agents Charter is designed to take the guesswork out of the process for players, and demand a high standard of proficiency from the agents. Players can visit the NZRPA website: www.nzrpa.co.nz to read the charter – and to view the agents accredited or provisionally accredited.

“If a player uses an Accredited or Provisionally Accredited Agent, then they know that they will be treated fairly” — Sam Cane

NZRPA ACCREDITED AGENTS

Ashley Smith	The Ideas Company
Ben Boyle	WeAreTENZING
Bruce Sharrock	Esportif International NZ Limited
Cameron McIntyre	Esportif International NZ Limited
Craig Innes	Esportif International NZ Limited
Dale Cook	Halo Sport
Daniel Kane	Esportif International NZ Limited
David O Jones	Heimsath Alexander
Henry Bates	Halo Sport
Kelly Evans	Cultivate Group
Kent Hale	Inside Running
Mark Wilson	Inside Running
Shane Singe	Top Marque Sports NZ
Simon Porter	Halo Sport
Tim Castle	Tim Castle Barrister
Warren Alcock	Halo Sport

For details on NZRPA Accredited and Provisional Agents or to read the NZRPA Agents Charter, please visit www.nzrpa.co.nz

Don't be misled or misrepresented. If you are ever approached by an agent or given a contract, never sign anything until you seek independent advice and call the NZRPA on **0800PLAYER**.